

Center for Management Studies  
**JAIN UNIVERSITY**  
Declared as deemed to be University by U of the Govt of India

**MEDIA CLIPPING**

**Publication** : The Times of India  
**Edition** : Bangalore Times  
**Date** : January 30, 2018  
**Head Line** : City Students get their hands dirty for a cause  
**Page No** : 04  
**Subjects** : Cleanliness Drive

## City students get their hands dirty for a cause



**S**tudents of Jain University Centre for Management Studies (JU-CMS) had (s) quinas as they picked up brooms and got their hands dirty to clean the streets near their college recently. In a bid to promote cleanliness, students of JU-CMS recently organized a cleanliness drive where more than 25 students participated and cleaned the streets near their premises on Lalbagh Road. In addition to this, students also held a rally and a social-media campaign, with which they interacted with people from the locality and created awareness about a clean environment.